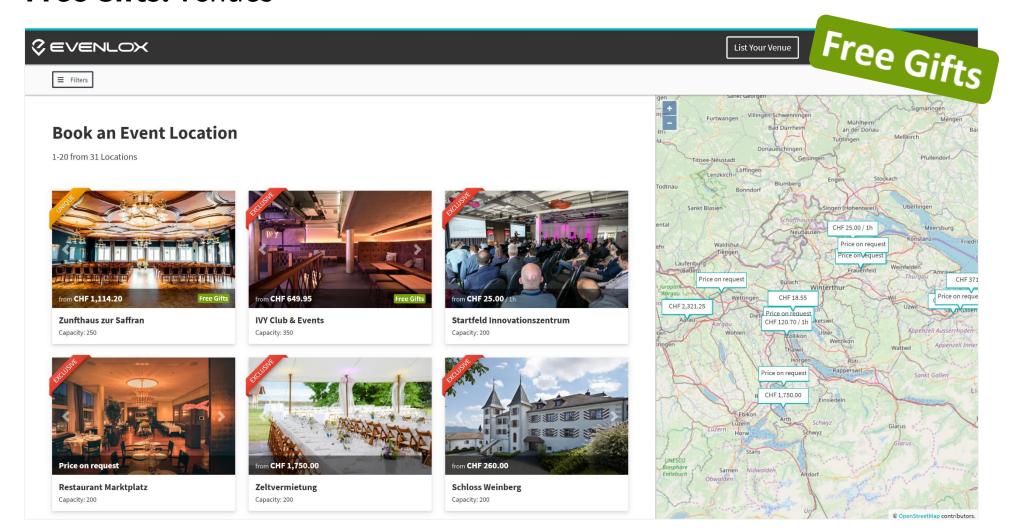
## Free Gifts: Venues





## What do you need to keep in mind?

This gift must delight people who book with Evenlox, so that they remember your offer for a long time and want to book with you again. It cannot just be something you already give to everyone.

## Here are some of the most effective free gifts:

- 1. Welcome drinks (e.g. your home-made cocktail, drinks bowl, ...)
- 2. Personalised guided tour (e.g. for museum)
- **3.** Free use of coffee machine with fine coffee (e.g. for workspace/meeting room)
- **4.** Aperitif or finger food, fruit platter, etc.
- **5.** Free use of special equipment (e.g. chocolate fountain, BBQ smoker, climbing wall, ...)

## **Examples of free gifts that do not qualify:**

- 1. Discounts and vouchers (e.g. for future bookings)
- 2. Cheap promotional gifts
- 3. Free parking spaces
- 4. Anything really cheap, generic or offensive

