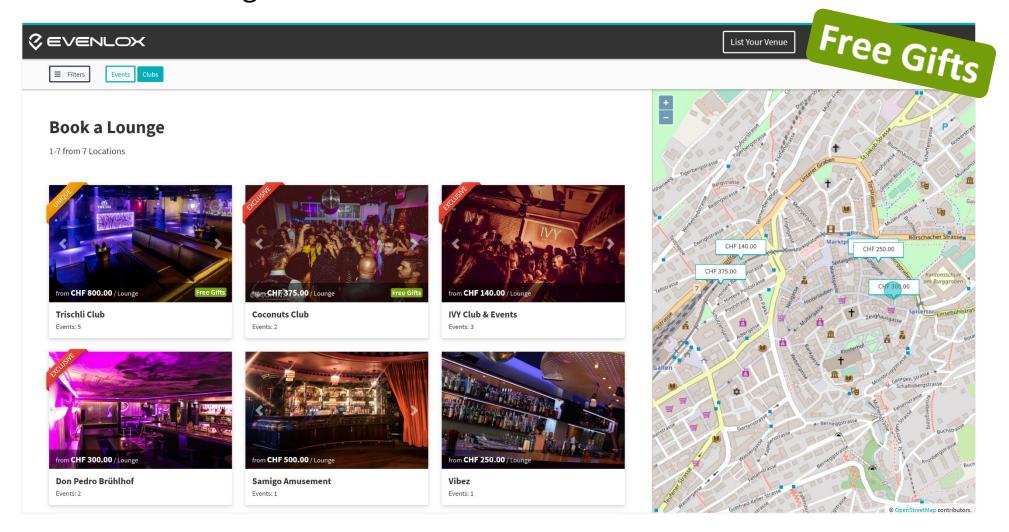
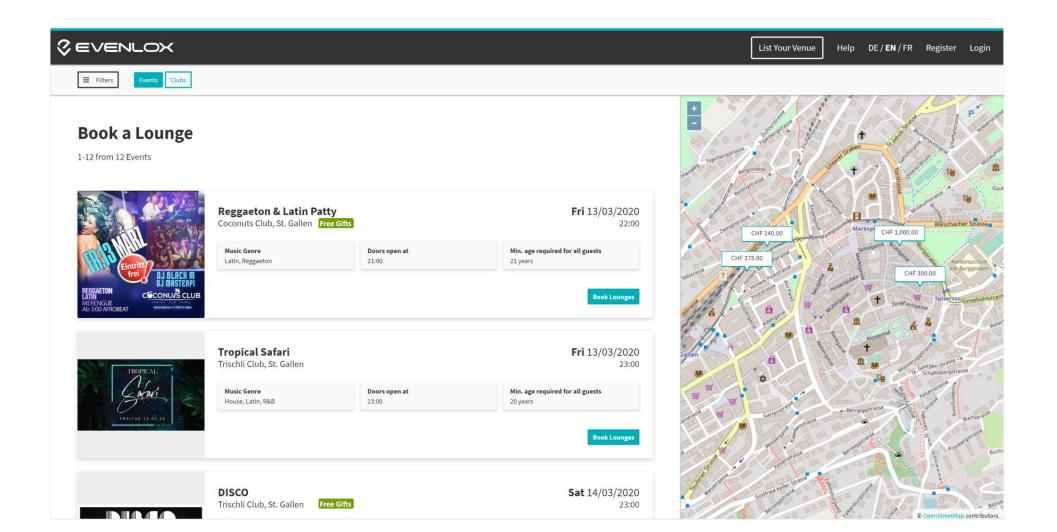
## Free Gifts: Lounges and Events









## What do you need to keep in mind?

This gift must delight people who book with Evenlox, so that they remember your offer for a long time and want to book with you again. It cannot just be something you already give to everyone.

## Here are some of the most effective free gifts:

- **1.** Welcome drinks (e.g. your home-made cocktail, drinks bowl, ...)
- **2.** Free VIP entrance / Fast Lane, etc.
- **3.** Home-made Snacks, finger food, fruit platter, etc.
- **4.** Song choice
- 5. Free use of special equipment (music or light system, microphones, Dry ice machine, DJ booth, etc...)

## Examples of free gifts that do not qualify

- 1. Discounts and vouchers (e.g. for future bookings)
- 2. Cheap promotional gifts
- **3.** Free parking spaces
- **4.** Anything really cheap, generic or offensive

